ORDER

Orders Order / Rev: 37424 Alt Order #: 08863444 Product Desc: BERKLEY/SENATE/D KLAS Estimate: Flight Dates: 10/30/12 - 11/05/12 Primary AE: Mike Jones Original Date / Rev: 11/01/12 / 11/01/12 Sales Office: K-WAS Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Berkley, Shelley - D-USS A35+ New Business Thru: Demographic: Product Codes: PO1 Order Separation: 00:15:00

Agency External ID: AGY, POL, CAND Revenue Codes: Bill Plan **Totals**

Spots Gross Amount Net Amount Start Date **End Date** 11/05/12 100 \$75,585.00 \$64,247.25 10/29/12

Share

30%

LV1

Spots Gross Amount Net Amount Rating Month 0.00 November 2012 \$75,585.00 \$64,247.25 100 100 \$64,247.25 0.00 \$75,585.00 Totals

Advertiser External ID:

Account Executives

Order Share

KLAS

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

\$75,585.00

Total

Market	100%	\$251,950.00		
Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$62,987.50		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$12,597.50		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Lr	n C	Ch Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots l	Rate Pri	Rtg Type	Spots	Amount
	1	8	10/30/12	11/02/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	8 9	\$25.00LV3	0.00 NM	7	\$200.00
					8 News Now 4-5a	l								
	NE	EWS												
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
1	Wee	k: 10/2	29/12	11/04/12	-TWTF	8	\$25.00	0.00						
S	oot	Ch	Date Ran	ge D	escription	Start	/End Time	<u>v</u>	<u>Veekdays</u>	<u>Length</u>		Rtg Type		
	1	8	10/20/12-	11/04/12 8	News Now 4-5a	4-5a		-	TWThF	- :30	(\$25.00)	0.00 NM		

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Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

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08863444

Product Desc:

BERKLEY/SENATE/D

10/30/12 - 11/05/12

Estimate:

Inventory Code Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/30/12 11/02/12 8 News Now 4-5a CM 4-5a :30 \$25.00LV3 0.00 NM \$200.00 8 News Now 4-5a **NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--8 \$25.00 0.00 Ch Date Range **Description** Start/End Time Spot Weekdays Length Rate Rtq Type See MG 1.9 [converting to :60's] 8 10/29/12-11/04/12 8 News Now 4-5a 4-5a -TWThF----:30 (\$25.00) 0.00 NM See MG 1.9 [converting to :60's] 8 10/30/12-10/30/12 8 News Now 4-5a 4-5a 1:00 \$50.00 0.00 NM **(M)** MG for 1.5,1.1 M----11/05/12 11/05/12 8 News Now 4-5a CM 4-5a :30 2 \$25.00LV3 0.00 NM 2 \$50.00 2 8 News Now 4-5a **NEWS** End Date Spots/Week Rate Rating Start Date Weekdays \$25.00 0.00 Week: 11/05/12 11/11/12 -TWTF--\$825.00 CBS This Morning 7-9a CM 7-9a :30 \$165.00LV3 0.00 NM 4 8 10/30/12 11/02/12 **CBS This Morning** THS MRN **End Date** Spots/Week Rate Rating Start Date Weekdays \$165.00 0.00 11/04/12 -TWTF--Week: 10/29/12 **Length** Ch Date Range Start/End Time Weekdays Rate Rtq Type Spot **Description** (\$165.00) 0.00 NM -TWThF----:30 8 10/29/12-11/04/12 CBS This Morning 7-9a 7-9a 3 See MG 3.14 [converting to :60's] :30 (\$165.00) 0.00 NM 8 10/29/12-11/04/12 CBS This Morning 7-9a 7-9a -TWThF----See MG 3.14 [converting to :60's] 8 10/30/12-10/30/12 CBS This Morning 7-9a 7-9a 1:00 \$330.00 0.00 NM MG for 3.3,3.9 (M) 0.00 NM \$165.00LV3 2 \$330.00 M-----:30 7-9a 11/05/12 11/05/12 CBS This Morning 7-9a CM **CBS This Morning** THS MRN Spots/Week Rating Rate **End Date Weekdays** Start Date 0.00 11/11/12 \$165.00 Week: 11/05/12 \$925.00 :30 5 \$185.00LV3 0.00 NM 4 -TWTF--5 8 10/30/12 11/02/12 8 News Now 5a M-F CM 5-6a 8 News Now 5a M-F **NEWS End Date** Spots/Week Rate Rating Start Date Weekdays 0.00 -TWTF--5 \$185.00 Week: 10/29/12 11/04/12 Weekdays **Length** Rate Rtq Type Start/End Time **Spot** Ch Date Range **Description** :30 (\$185.00) 0.00 NM -TWThF---5-6a 8 10/29/12-11/04/12 8 News Now 5a M-F 3 See MG 5.14 [converting to :60's] :30 (\$185.00) 0.00 NM 5-6a -TWThF----8 10/29/12-11/04/12 8 News Now 5a M-F 13 See MG 5.14 [converting to :60's] 1:00 \$370.00 0.00 NM 8 10/30/12-10/30/12 8 News Now 5a M-F 5-6a 0 MG for 5.13,5.3 :30 \$185.00LV3 0.00 NM 2 \$370.00 CM 5-6a M----11/05/12 11/05/12 8 News Now 5a M-F 8 News Now 5a M-F **NEWS** Spots/Week Rating Start Date **End Date Weekdays** Rate \$185.00 0.00 M-----Week: 11/05/12 11/11/12 0.00 NM \$250.00LV3 5 \$1,250.00 -TWTF--:30 10/30/12 11/02/12 6-7a 8 8 News Now 6a M-F CM 8 News Now 6a M-F **NEWS** Spots/Week Rating **End Date** Weekdays Rate Start Date Week: 10/29/12 11/04/12 -TWTF--\$250.00 0.00

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KLAS

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BERKLEY/SENATE/D

Flight Dates:

10/30/12 - 11/05/12

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 11/05/12 11/05/12 8 News Now 6a M-F CM 6-7a :30 \$250.00LV3 0.00 NM \$500.00 8 News Now 6a M-F **NEWS Start Date End Date** Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 M----\$250.00 0.00 10/30/12 11/02/12 8 News Now Noon M-F CM 0.00 NM 9 \$275.00LV3 12-1230p -TWTF--:30 3 \$825.00 8 News Now Noon M-F **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$275.00 0.00 8 11/05/12 11/05/12 8 News Now Noon M-F CM 12-1230p M----:30 \$275.00LV3 0.00 NM 1 \$275.00 10 8 News Now Noon M-F **NEWS** Spots/Week Start Date End Date Rating Weekdays Rate M----\$275.00 0.00 Week: 11/05/12 11/11/12 \$1,500.00 :30 \$375.00LV3 0.00 NM 10/30/12 11/02/12 CM 3-4p -TWTF--4 Ellen Ellen **ELLEN** Rating Start Date Weekdays Spots/Week Rate **End Date** Week: 10/29/12 11/04/12 -TWTF--\$375.00 0.00 \$375.00 :30 \$375.00LV3 0.00 NM 1 CM 11/05/12 11/05/12 Ellen 3-4p M----12 Ellen **ELLEN** Spots/Week Rating Start Date **End Date** Weekdays Rate 0.00 M----\$375.00 Week: 11/05/12 11/11/12 :30 1 \$1,575.00LV1 0.00 NM 1 \$1,575.00 Price Is Right CM 10-11a -TWTF--10/30/12 11/02/12 Price Is Right PRICE RITE Spots/Week Rating <u>Rate</u> Start Date **End Date Weekdays** -TWTF--\$1,575.00 0.00 Week: 10/29/12 11/04/12 0.00 NM \$750.00 :30 \$275.00LV3 3 10/30/12 11/02/12 Live w/Kelly CM 9-10a -TWTF--N 15 Live w/Kelly **KELLY** Rating End Date Weekdays Spots/Week Rate **Start Date** 0.00 11/04/12 -TWTF--\$275.00 Week: 10/29/12 Weekdays Length Rate Rtg Type Start/End Time Description <u>Spot</u> Ch Date Range MTWThF-\$200.00 0.00 NM 7-9a :30 8 10/29/12-11/04/12 CBS This Morning 7-9a 2 M----\$275.00LV3 0.00 NM 1 \$275.00 9-10a :30 CM 16 8 11/05/12 11/05/12 Live w/Kelly Live w/Kelly **KELLY** Rating Start Date End Date Weekdays Spots/Week Rate 0.00 \$275.00 Week: 11/05/12 M----11/11/12 \$250.00LV2 0.00 NM 2 \$500.00 2 430-530p, 630-7p -----S :30 8 News Now Sun 5-7p CM 11/04/12 11/04/12 8 News Now Sun **NEWS** Spots/Week Rating Rate **Weekdays** Start Date End Date ----S \$250.00 0.00 11/04/12 Week: 10/29/12 \$370.00 :30 \$185.00LV3 0.00 NM 2 ----5-11/03/12 11/03/12 8 News Now Sat 5-7p CM 430-5p 18 R 8 News Now Sat **NEWS** Rating **End Date** Spots/Week Rate Start Date Weekdays 0.00\$185.00 _____ 2 Week: 10/29/12 11/04/12 Start/End Time Weekdays **Length** Rate Rtg Type Ch Date Range **Description** Spot 430-5p -----Sa--:30 (\$185.00) 0.00 NM 8 10/29/12-11/04/12 8 News Now Sat 5-7p See MG 18.3 \$185.00 0.00 NM :30 -----Sa--8 11/03/12-11/03/12 8 News Now Sat Special 8-9p MG for 18.1 11/03 News moved due College Football 0.00 NM 5 \$2,000.00 \$400.00LV3 10/30/12 11/02/12 8 News Now 5-630p M-FCM :30 5-630p -TWTF--19 8 8 News Now 5-630p M-F **NEWS**

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BERKLEY/SENATE/D

Flight Dates:

10/30/12 - 11/05/12

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** 10/30/12 11/02/12 8 News Now 5-630p M-FCM 19 5-630p -TWTF--:30 \$400.00LV3 0.00 NM \$2,000.00 8 News Now 5-630p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--\$400.00 0.00 8 News Now 5-630p M-FCM 20 8 11/05/12 11/05/12 5-630p M----\$400.00LV3 0.00 NM :30 2 \$800.00 8 News Now 5-630p M-F **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 11/05/12 11/11/12 0.00 2 \$400.00 21 8 10/30/12 11/02/12 8 News Now 4p M-F CM 4-5p -TWTF--:30 \$350.00LV3 0.00 NM 4 \$1,400.00 8 News Now 4p M-F (4:30 PM-5:00 PM) **NEWS Weekdays** Start Date **End Date** Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--\$350.00 0.00 :30 \$350.00LV3 0.00 NM 11/05/12 11/05/12 8 News Now 4p M-F CM 4-5p M-----1 \$350.00 8 News Now 4p M-F (4:30 PM-5:00 PM) **NEWS** Spots/Week Start Date End Date Weekdays Rate Rating Week: 11/05/12 11/11/12 M-----\$350.00 0.00 Sat 7-8p - ET Wknd CM ----S-:30 \$165.00LV3 0.00 NM 0 \$0.00 23 11/03/12 11/03/12 7-8p **Ent Tonight Weekend ET WKND Start Date End Date Weekdays** Spots/Week Rate Rating \$165.00 0.00 Week: 10/29/12 11/04/12 ----5-Start/End Time Weekdays **Length** Rate Rtg Type **Spot** Ch Date Range Description ----Sa--:30 (\$165.00) 0.00 NM 8 10/29/12-11/04/12 Sat 7-8p - ET Wknd 7-8p Credited -TWTF--:30 3 \$1,225.00LV1 0.00 NM 3 \$3,675.00 10/30/12 11/02/12 7-8p Rotator CM 7-8p 24 8 7-8p Rotator ET/INSDR Spots/Week Rating Rate **End Date** Weekdays Start Date -TWTF--3 \$1,225.00 0.00 11/04/12 Week: 10/29/12 M----:30 1 \$1,225.00LV1 0.00 NM \$1,225.00 11/05/12 11/05/12 7-8p Rotator CM 7-8p 8 25 7-8p Rotator ET/INSDR Rating Start Date **End Date** Weekdays Spots/Week Rate \$1,225.00 0.00 Week: 11/05/12 11/11/12 M----2 \$1,400.00LV1 \$2,800.00 -TWTF--:30 0.00 NM 10/30/12 11/02/12 630-7p Inside Edition CM 630-7p Inside Edition **INS EDIT** Rating **Weekdays** Spots/Week Rate Start Date **End Date** -TWTF--\$1,400.00 0.00 11/04/12 Week: 10/29/12 M-----:30 1 \$1,400.00LV1 0.00 NM \$1,400.00 630-7p Inside Edition CM 630-7p 11/05/12 11/05/12 27 Inside Edition INS EDIT Spots/Week Rating **Weekdays** Rate Start Date End Date \$1,400.00 0.00 Week: 11/05/12 11/11/12 \$1,700.00 :30 1 \$1,700.00LV2 0.00 NM 10/30/12 10/30/12 Tue 10-11p CM 10-11p -T----Vegas **VEGAS Weekdays** Spots/Week Rate Rating Start Date **End Date** Week: 10/29/12 11/04/12 -T----\$1,700.00 0.00 1 \$2,100.00LV2 0.00 NM \$2,100.00 11/01/12 11/01/12 Thu 9-10p CM 9-10p :30 Person Of Interest PERS OF INT Rating Weekdays Spots/Week Rate Start Date **End Date** ---T---\$2,100.00 0.00 Week: 10/29/12 11/04/12 ----s :30 1 \$6,000.00LV1 0.00 NM 1 \$6,000.00 CM 7-8p 11/04/12 11/04/12 Sun 7-8p 8 60 Minutes **60 MIN**

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Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863444

Product Desc:

BERKLEY/SENATE/D

10/30/12 - 11/05/12

Estimate:

KLAS

32 8 11/04/12 11/04/12 Sun 7-8p 60 Minutes	NM 1 NM 1 NM 1	\$7,700.00 \$1,900.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	NM 1	\$1,900.00
Start Date End Date 11/04/12 S	NM 1	\$1,900.00
Week: 10/29/12 11/04/12 S 1 \$6,000.00 0.00	NM 1	\$1,900.00
2 Broke Girls / Mike & Molly 2 GRLS/ MIKE&MILLY Start Date End Date Weekdays M 35 8 11/04/12 11/04/12 Sun 10-11p The Mentalist MENTALIST Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 Fri 9-10p Made In Jersey MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 Fri 9-10p Made In Jersey MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 Fri 9-10p CM 9-10pF :30 1 \$1,200.00LV3 0.00 MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12F 1 \$1,200.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 18 10/29/12-11/04/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 2 8 11/02/12-11/02/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00 MG for 37.1 11/02	NM 1	\$1,900.00
2 GRLS/ MIKE&MLLY Start Date Week: 11/05/12 End Date 11/11/12 Weekdays M Spots/Week Rate Rating 0.00 35 8 11/04/12 11/04/12 2 11/04/12 Sun 10-11p The Mentalist CM 10-11pS :30 1 \$1,900.00LV3 0.00 MENTALIST Start Date End Date Weekdays Week: 10/29/12 11/04/12S 1 \$1,900.00 0.00 37 8 11/02/12 11/02/12 Fri 9-10p Made In Jersey MD IN JRSY Start Date End Date Weekdays Start Date End Date Weekdays Week: 10/29/12 11/04/12F 1 \$1,200.00 0.00 Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00 Spot Week Grave See MG 37.2 [Due Program Change To "CSI NY" - bco] 1 8 11/02/12-11/02/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00 Weekdays Length Rate Rtg Ty	NM 1	·
Start Date End Date Weekdays Make Rate Rating 0.00	NM 1	·
Week: 11/05/12 11/11/12 M 1 \$7,700.00 0.00 35 8 11/04/12 11/04/12 Sun 10-11p CM 10-11p S :30 1 \$1,900.00 LV3 0.00 MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 S 1 \$1,900.00 0.00 MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 F 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10p F	NM 1	·
35 8 11/04/12 11/04/12 Sun 10-11p CM 10-11p	NM 1	·
MENTALIST Start Date Week: 10/29/12 End Date 11/04/12 Weekdays 11,900.00 Spots/Week Pate 11,900.00 Rating Pate Pate Pate 11,000.00 Rating Pate Pate Pate Pate Pate Pate Pate Pate	<u>pe</u> V <i>M</i>	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating	<u>pe</u> V <i>M</i>	\$1,200.00
Week: 10/29/12 11/04/12 S 1 \$1,900.00 0.00 37 8 11/02/12 11/02/12 Fri 9-10p CM 9-10p F :30 1 \$1,200.00 LV3 0.00 MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10p F :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 2 8 11/02/12-11/02/12 Fri 9-10p 9-10p F :30 \$1,200.00 0.00 M G for 37.1 11/02	<u>pe</u> V <i>M</i>	\$1,200.00
37 8 11/02/12 11/02/12 Fri 9-10p CM 9-10pF :30 1 \$1,200.00LV3 0.00 Made In Jersey MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10pF :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 2 8 11/02/12-11/02/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00 MG for 37.1 11/02	<u>pe</u> V <i>M</i>	\$1,200.00
Made In Jersey MD IN JRSY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10pF :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 2 8 11/02/12-11/02/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00 MG for 37.1 11/02	<u>pe</u> V <i>M</i>	V 1,20000
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 F 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10p F :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 9-10p F :30 \$1,200.00 0.00 W MG for 37.1 11/02 MG for 37.1 11/02 F :30 \$1,200.00 0.00	VM VM	
Week: 10/29/12 11/04/12 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10p F :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 9-10p F :30 \$1,200.00 0.00 Yet MG for 37.1 11/02 9-10p F :30 \$1,200.00 0.00	VM)	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 8 10/29/12-11/04/12 Fri 9-10p 9-10p F :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 9-10p F :30 \$1,200.00 0.00 1 MG for 37.1 11/02 9-10p F :30 \$1,200.00 0.00	VM)	
1 8 10/29/12-11/04/12 Fri 9-10p 9-10pF :30(\$1,200.00) 0.00 See MG 37.2 [Due Program Change To "CSI NY" - bco] 2 8 11/02/12-11/02/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00	VM)	
[Due Program Change To "CSI NY" - bco] 2 8 11/02/12-11/02/12 Fri 9-10p		
2 8 11/02/12-11/02/12 Fri 9-10p 9-10pF :30 \$1,200.00 0.00		
(f) MG for 37.1 11/02		
	_	
38 8 11/04/12 11/04/12 Sun 9-10n CM 9-10n 30 1 \$1.400 001 V3 0.00		04 400 00
The Good Wife	NM 1	\$1,400.00
GD WIFE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12S 1 \$1,400.00 0.00	_	
40 8 11/05/12 11/05/12 Mon 8-9p CM 8-9p M :30 1 \$6,500.00LV1 0.00	NM 1	\$6,500.00
How Met Mother/ Partners (8:00 PM-9:00 PM) MTHR/PRTNR		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 11/05/12 11/11/12 M 1 \$6,500.00 0.00		
44 8 10/31/12 10/31/12 Wed 9-10p CM 9-10pw :30 1\$12,000.00LV1 0.00	NM 1	\$12,000.00
Criminal Minds		
CRIM MINDS Start Date End Date Weekdays <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 −-₩−−−− 1\$12,000.00 0.00	1	
46 8 11/01/12 11/01/12 Thu 8-9p CM 8-9pT :30 1 \$2,700.00LV2 0.00	NM 1	\$2,700.00
Big Bang / 2 1/2 Men		
BG BNG/2.5 MEN		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12T 1 \$2,700.00 0.00		
Week: 10/29/12 11/04/12T 1 \$2,700.00 0.00 49 8 11/05/12 11/05/12 Letterman CM 1135p-1237a M :30 2 \$200.00LV3 0.00	NM 2	\$400.00
Letterman		
LTTRMAN		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 2 \$200.00 0.00		
	NM 4	\$440.00
50 8 10/30/12 11/02/12 Craig Ferguson CM 1237a-137a -TwTF :30 4 \$110.00LV3 0.00 Craig Ferguson (12:37 XM-1:37 XM)		J. 10.00
FERGSN		
Start Date		
Week: 10/29/12 11/04/12 -TWTF 4 \$110.00 0.00		6440.00
51 8 11/05/12 11/05/12 Craig Ferguson CM 1237a-137a M :30 1 \$110.00LV3 0.00 Craig Ferguson (12:37 XM-1:37 XM)	NM . 1	\$110.00
Craig Ferguson (12:37 XM-1:37 XM) FERGSN		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 11/05/12 11/11/12 M 1 \$110.00 0.00		

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Order / Rev:

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Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863444

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/30/12 - 11/05/12

Estimate:

KLAS

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
52 8	11/03/1	2 11/04/12	8 News Now 11p 8 News Now Sa/S		11-1135P	SS	:30	2	\$300.00LV3	0.00 NM	2	\$600.00
NEWS	3			- · · · · · ·								
<u>St</u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> SS	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
53 8		2 11/02/12	8 News Now 11p N	VI-F CM	11-1135p	-TWTF	:30	2	\$500.00LV3	0.00 NM	2	\$1,000.00
NEWS	;		8 News Now 11p	M-F	·							• •
	art Date	End_Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	2	\$500.00	0.00						
54 8	11/05/1	2 11/05/12	8 News Now 11p N	VI-F CM	11-1135p	M	:30	1	\$500.00LV3	0.00 NM	1	\$500.00
NEWS	i		8 News Now 11p	M-F								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$500.00	0.00						
56 8		2 11/04/12	CBS News Sunday	y Morr@M		y MorniS	:30	1	\$1,225.00LV1	0.00 NM	1	\$1,225.00
			CBS News Sunda	y Morning		•						
SUN M												
	art Date	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating 0.00						
Week: 10			8 News Now Sun		\$1,225.00	/ Sun AS	:30	1	\$1,225.00LV1	0.00 NM	1	\$1,225.00
5/ 6	1 1/04/ 1.	2 11/04/12	8 News Now Sun		O INGM2 INOM	7 Sull 73	.50		\$1,225.00EV1	0.00 14141		ψ1,223.00
NEWS	;											
	art Date	End Date		Spots/Week	Rate	Rating						
Week: 10		11/04/12	S		,	0.00						
59 8	10/31/1	2 11/02/12	8 News Now 4-5a	CM	4-5a	WTF	:30	1	\$0.00PKA	0.00 NM	1	\$0.00
Thie ie	for a reha	te. Value of	8 News Now 4-5a									
	art Date	End Date	-	Spots/Week	Rate	Rating					l	
Week: 10		11/04/12	WTF	1	\$0.00	0.00						
60 8	10/30/1	2 11/05/12	8 News Now 4-5a 8 News Now 4-5a	СМ	4-5a	MTWTF	:30	2	\$50.00LV2	0.00 NM	2	\$100.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	2	\$50.00	0.00		_				
61 8	10/30/1	2 11/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF	:30	1	\$25.00LV3	0.00 NM	1	\$25.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	1	\$25.00	0.00						
62 8		2 11/05/12	8 News Now 4-5a 8 News Now 4-5a	СМ	4-5a	MTWTF	:30	2	\$20.00LV4	0.00 NM	2	\$40.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	2	\$20.00	0.00						
64 8	11/03/1	2 11/03/12	Sat Prime Special		9-11p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
ma fro	m 37382		KLAS Movie: Bat	21							1	
•	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S-	1	\$2,000.00	0.00					l	
65 8	11/01/1	2 11/05/12	8 News Now 4-5a	СМ	4-5a	MTF	:30	2	\$50.00LV2	0.00 NM	2	\$100.00
ma fro	m 37382		8 News Now 4-5a	•							ļ	
_	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ŀ	
Week: 11		11/07/12	MTF	2	\$50.00	0.00					I	
N 66 8	11/02/1	2 11/05/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	MF	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
e.	tart Data	End Date	Weekdays	ı <u>Spots/Week</u>	Rate	Rating					1	
<u>ی</u> Week: 1	tart Date 1/02/12	11/08/12	MF	1	\$50.00	0.00					1	
N67 8			8 News Now 4-5a		4-5a	MF	:30	1	\$25.00LV3	0.00 NM	1	\$25.00
~.	last Data	End Date	8 News Now 4-5a		Rate	Rating						
<u>Si</u> Week: 1	tart Date 1/02/12	End Date 11/08/12	<u>Weekdays</u> MF 	Spots/Week 1		0.00				<u> </u>	J	
										-		

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KLAS

Order / Rev:

37424

Advertiser:

Estimate:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863444

10/30/12 - 11/05/12

Product Desc: BERKLEY/

BERKLEY/SENATE/D

Ln Ch Start End Inventory Code

Break Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

Amount

Totals 100 \$75,585.00